

2019 National LICA Summer Meeting Tentative Agenda



Tuesday, July 9

9:00 am - 5:00 pm Mount St. Helen's Tour

Wednesday, July 10

8:30 am - 5:30 pm Columbia River Gorge & Mount Hood Tour

7:00 pm - 10:00 pm Executive Committee

Thursday, July 11

8:00 am - 2:00 pm Educational Seminars

10:00 am - 12:00 pm Executive Directors

6:00 pm - 6:45 pm Associates' Meeting

7:00 pm - 10:00 pm Associates' Night

Friday, July 12

7:00 am - 7:30 am Devotions

7:30 am - 8:00 am Committee Chairs

8:00 am Breakfast

9:15 am - 6:00 pm Committee Meetings

12:00 pm Lunch

Saturday, July 13

7:30 am - 8:00 am Devotions

8:00 am Breakfast

10:00 am - 11:00 am Board Meeting

12:30 pm Lunch

2:30 pm Portland City Tour

Educational Seminar *(More TBA)*

Thursday, July 11

Social Media Basics

Presented by: Allison Hack

Facebook, Twitter, Instagram all can be valuable tools for your business. Over the past 15 years social media has exploded in popularity. It has made publishing content and reaching consumers so easy...if you know how to use it. In this session you will get the basics of starting a social media presence, and an overview of how it can have a positive impact on your business.

The LICA Fishing Contest

Thursday, July 11 at Associates' Night



LICA is bringing the outdoors, indoors! Using Virtual Reality, there will be a fishing contest during Associates' Night. Associates are welcome to participate in the event and/or donate prizes for the winners.

