

2018 National Summer Meeting Seminars & Events

Educational Seminars

Thursday, July 12th

National LICA Benefits

Presented by: Jerry Biuso, National LICA CEO

Get the latest updates and details about our National Benefits.

Trencher Service Maintenance

Presented by: Jacob Schlatter, Schlatter's Inc.

Every piece of construction equipment needs maintaining. If you fail to do so it could cost you money such as: lost jobs, wasted time and possible repair costs. This seminar will talk about maintaining your trencher for optimal use. Highlights include: fluid power transmissions and wear metals.

What is the Tax Cuts and Jobs Act?

Presented by: Jeremiah R. Woltemath
Dickinson & Clark CPAs, P.C.

The new tax law did simplify the tax law for many taxpayers, however, business owners are not included in this group. It's not all bad though, there are many provisions that are very beneficial to business owners. Come in to this session, hear some stories and let's talk about the impact this tax reform can have for you.

Managing Your Investment: Getting the Most Out of Your Undercarriage

Presented by: Nick Libbi, John Deere's Construction and Forestry Division

Did you know that undercarriage accounts for roughly 20% of the initial purchase price for a tracked piece of equipment and upwards of 50% of the machine's lifetime total maintenance costs? Join us for a comprehensive undercarriage discussion centered around understanding your equipment's undercarriage system and how to best manage this investment for lower owning and operating costs and longer system life.

"A Salute to American History"

Thursday, July 12 · Associates' Night

Associates' Night is the official start of the Summer Meeting and National Associates will be there exhibiting their products and services. Enjoy a buffet and drinks while mingling with LICA's Associate members.

We will hold a costume contest where the top three will win cash prizes. Dress as an American historical figure and help LICA "Salute American History."

Keynote Speaker: Josh Schneider

Saturday, July 14th · Lunch

THE NEW RULES OF EMPLOYEE ENGAGEMENT (and how Millennials work best)



It's easy for fast-moving, successful leaders to forget a foundational truth: Employees are human. They feel a simple, desire for purpose and meaning. We are spending more time than ever at work, most feel stressed, and are struggling to stay happy (with poor results). Work just isn't like it used to be. We have to rethink the employee experience. Especially for Millennials.

Author and human motivation expert Josh Schneider knows when the right elements and conditions are present in our organizations, we naturally trust each other and create more value than we take. In this session, you will:

- Unleash their team's potential through the new rules of engagement.
- Identify where and how low engagement limits its business performance.
- Implement a communication strategy that inspires Millennials.