

# 2019 National LICA Convention & Winter Getaway



## Educational Seminars

Thursday, February 28

### Hiring & Firing Practices

**Presented by: Richard Nevens**

Knowing how to hire someone...because (although not fool-proof), asking the proper questions and carefully screening a candidate will lessen the probability of this candidate needing to be fired. During his presentation, Richard, will go over the best interview questions to ask before hiring someone, background checks and more to help you hire the best candidate. He will also cover how to fire an employee and how laws vary in different states. Richard Devens is a highly inspiring motivational speaker and author. In his presentations, his goal is not just to entertain, but to give valuable information and insights that will be remembered and can be applied long after the speech is over.

### A Guide to Quickbooks

**Presented by: Victoria Ashford**

Many use Quickbooks for their businesses, but are you using it correctly so that your company benefits? Using her real-life, real-time QuickBooks business account, Victoria will discuss: Profit & Loss Report, Balance Sheet, Company Snapshot, and much more. Victoria Ashford is a speaker and trainer located in Arizona, but provides programs that delight and benefit audiences across America. She speaks to professionals of large international corporations, member associations, governmental agencies, and colleges & universities.



## Associates' Night

Thursday, February 28

National Associates' will exhibit their products and services, Thursday evening. Members will be able to talk to exhibitors while enjoying drinks and a full buffet.

### The LICA

### Construction Challenge

Sponsored by: National LICA Regional Vice Presidents  
The competition will be fierce in Tucson at Associates' Night! LICA members will team up and will be using remote control construction equipment in a small-scale construction site. Test your operating skills with these incredible remote control machines!



## Comedian

### Andy Hendrickson

### Caterpillar Awards Banquet

Saturday, March 2

LICA is closing out the week with a little comedy! Andy Hendrickson, not only has he made TV appearances on David Letterman, The Late Late Show with Craig Ferguson, Gotham Comedy Live and NBC's Last Comic Standing. His stand-up style is dry, clever, and clean. Andy is a true comedy veteran with over seventeen years of experience.