

The LICA News

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The Land Improvement Contractors of America

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In This Issue:

CONEXPO	1
President's Message	2
News & Notes	3

CONEXPO 2014



CONEXPO-CON/AGG

CONEXPO
March 4-8, 2014
conexpoconagg.com



**LICA Winter
Convention**
March 1-3, 2014

Riviera Hotel & Casino
Las Vegas, NV
Call: 855-468-6748
rivierahotel.com

Since 2005 LICA has played an active role in three CONEXPO Shows by both exhibiting and sponsoring the earthmoving seminars. LICA volunteers from across the country work the booth and share the many benefits of a LICA membership with attendees. The 2014 show is expected to be one of the largest in recent history projecting well over 125,000 attendees.

CONEXPO- CON/AGG was recently named to Top U.S. Trade Shows list - Industry partnerships, focus on industry needs are keys to success. A recent Top U.S. Trade Shows list features the 2011 CONEXPO-CON/AGG exposition. This list was compiled by Trade Show News Network (TSNN). CONEXPO-CON/AGG for the construction industries took the number-one spot with more than 2 million net square feet of exhibit space.

TSNN compiled the list based on net square feet of exhibit space. TSNN is a leading online news and information resource for the trade show, exhibition and event industry. It also operates an extensive online database of more than 19,500 trade shows, exhibitions, public events and conferences.

AEM – the Association of Equipment Manufacturers emphasizes that the quality of the show experience is the main goal – not size just for size's sake. "Our success is the result of our industry and customer focus on quality. We have been able to deliver results because of the energetic and diligent teamwork by so many during our show cycles," stated Megan Tanel, vice president exhibitions & events for AEM.

AEM owns and produces trade shows for the benefit of participants and has a reputation for delivering measureable value. The shows promote industry cooperation and co-locations to enhance networking and increase results for participants; they are industry-run and education is a major component.

"CONEXPO" Continued on Page 2 >

**The Land Improvement
Contractors of America**



THE LICA NEWS is the official publication of the Land Improvement Contractors Association, dedicated to the professional conservation of soil and water. LICA was founded in 1951 and is today comprised of twenty-four chapters across the continental United States

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THE LICA NEWS welcomes letters, subject to editing for accuracy and brevity. THE LICA NEWS also welcomes articles relevant to the land improvement industry. Include your name and daytime phone number for verification purposes.

Deadlines are the twenty-first of the month preceding issue date. All unsolicited material must be accompanied by a self-addressed, stamped envelope.

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President's Message

Hello fellow LICA Members!

Things have been really busy. I have attended the ICUEE show with Bruce Barnhart of Iowa and John Weatherhead, LICA's new Executive Director of Florida. We were able to connect with many prospective members at this show and it was a great success!

Bruce Barnhart, Brad McArdle and I toured the CASE facility and grounds in Tomahawk, Wisconsin. We saw a lot of equipment and even got to run it!

Since the Summer Meeting my son Noah finished with a gold and silver at his tournament. Thanks to all who helped him get here!

Lets be safe out there.

Steve Miller

Steve Miller
National LICA President

<"CONEXPO" Continued from Page 1

"AEM-run shows are privileged to have great industry support and that makes all the difference. For both attendees and exhibitors, these rankings reflect their commitment to the shows, which is the reason for their continued success," stated Melissa Magestro, AEM's senior director exhibitions.



CONEXPO-CON/AGG

News & Notes

Missouri & Wisconsin LICA Hold Their First Golf Outings.

As LICA Chapters seek to add fun to their special events they are turning to golf outings. Outings not only provide a fun afternoon but also prove to be a much needed fundraiser. In September Missouri and Wisconsin LICA held their first golf outings. Both states had great success and have already selected dates for next years outing. Other chapters are planning similar golf outings in 2014.



2013 Missouri Golfers

North Dakota LICA

Recently, National LICA C.E.O., Jerry Biuso was contacted by a sincere group in North Dakota seeking information on becoming a State Chapter. North Dakota is a perfect fit for LICA and would make an ideal chapter. Many of their contractors provide similar services as other Midwest LICA contractors. The chapter would also serve to unite the North Dakota contractors and give them a voice in state.

John Peterson, LICA Director of Government Relations, has had discussions with the group concerning their legislative issues. If North Dakota joins LICA it will become part of Region VI and join Kansas, Nebraska and South Dakota. Jerry is planning to visit Fargo, North Dakota in early November.

National LICA Set to Announce NEW Exclusive Benefits.

National LICA is always in search of new member benefits. We can honestly state we have more benefits than any other trade association. National LICA is in the final stages of announcing two new benefits. As well as a couple more in the works.

Remember: a benefit is only a benefit if members take time to utilize the specific features of the benefit. Not all benefits may fit your needs but be assured there is a one for you!

Expanding LICA's Image and Influence

As LICA continues to grow, other groups and associates are looking to partner with us on a variety of issues and events. Such partnerships help us to increase awareness of our contractor members and the valuable services they provide. Most recently International Erosion Control Association (IECA) and LICA are looking to explore similar interest. John Peterson, LICA Director of Government Relations, has been very active with this association and is a past president.



IECA is the world's oldest and largest association devoted to helping members solve the problems caused by erosion and its by-product sediment. IECA connects you to 2,500 members who specialize in storm water management and natural resource protection.

National LICA Benefits Contact Information

Caterpillar Extended Powertrain Protection Prgm.
Contact your CAT Dealer.

Petrocon Commodities Program
1-866-548-8750 or jdgirov@petrocon.org
www.petrocon.org

Service Supply
Email: sales@servicesupplyamerica.com
Toll Free: 855-219-6387
www.ServiceSupplyAmerica.com

LICA Combined Employer Benefits Program
www.breenragland.com
Phone: 407-833-0300
mattb@breenragland.com

LICA Hotel Savings Card
1.866.857.9747, Option 1
www.CheckINNcard.com

LICA Hearing Program
1-800-956-5400

LICA Store: Club Colors
www.clubcolors.com/LICA
Email: LICA@clubcolors.com
Phone: 800-249-2582 x621

LICA Limited Medical Plan
1-800-970-9778 x 185

Land Improvement Contractors of America

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State Chapter Winter Conventions

January 6-8th Ohio LICA

Embassy Suites Columbus-Dublin Dublin, OH

January 6-8th South Dakota LICA

Ramkota Hotel Sioux Falls, SD

January 9-11th Illinois LICA

Decatur Convention Center and Hotel Decatur, IL

January 12-14th Iowa LICA

Airport Holiday Inn Des Moines, IA

January 13-15th Michigan LICA

Ramada Inn Lansing, MI

January 14-16th New York LICA

Ramada Inn Geneva, NY

January 14-17th Nebraska LICA

Holiday Inn Convention Center Kearney, NE

January 16-19th Pennsylvania LICA

Gettysburg Hotel Gettysburg, PA

January 17-18th Minnesota LICA

Kahler Hotel Rochester, MN

January 23 & 24th Indiana LICA

Indianapolis Marriott East Indianapolis, IN

January 23-25 Missouri LICA

Hilton Garden Inn Columbia, MO

January 26 & 27th Kansas LICA

Hilton Garden Inn Manhattan, KS

**For complete details contact your
Executive Director!**