

# The LICA News

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The Land Improvement Contractors of America

March/April 2012



## In This Issue:

<b>2012 National Summer Meeting</b>	<b>1</b>
<b>President's Message</b>	<b>2</b>
<b>Trimble Coupon</b>	<b>2</b>
<b>San Diego</b>	<b>3</b>
<b>Delegates' Meeting</b>	<b>4</b>
<b>New Benefits</b>	<b>6</b>
<b>Board Meeting</b>	<b>7</b>
<b>2012 Award Recipients</b>	<b>14</b>
<b>National Membership Drive</b>	<b>14</b>

Mark your  
Calendars !



Join LICA in  
Manhattan, KS  
July 10-14, 2012 at the  
National Summer Meeting !

## LICA in Sunny San Diego!

LICA members appreciated all that San Diego had to offer! The 2012 National LICA Winter Convention in San Diego, California was a victory from beginning to end. The centrally located hotel allowed attendees to venture off on their own and visit sites in the area. Many walked a few blocks to the beautiful beaches while others visited the Gaslamp Quarter for food and shopping.

Although there were stormy seas, the USS Midway tour offered a great amount of history. Members explored the entire ship and learned about it through their headsets. The weather cleared up just in time for the San Diego Zoo! This famous Zoo had everyone in awe, whether they traveled by foot, bus or air tram.

The Educational Seminars were packed and all of the presenters did an amazing job. After learning about everything from insurance to LICA Benefits, members hit the golf course! Although not everyone was a pro-golfer, the 1st Annual LICA Golf Outing was fun and raised money for the education fund. On the 4th hole golfers challenged Chief Executive Officer, Jerry Biuso, to see who could get closest to the pin. Jerry beat the odds almost every time and raised \$150.00



*Members attending Seminars by various speakers*



*Harry Hauschild, Joe Giovinazzo, and Patti McArdle at Associates' Night.*

for the Scholarship Fund. The foursome that came in first place was John Weatherhead, Tony den Hoed, Buddy Goodman and Bob Clark.

In the spirit of good weather, LICA members wore their tropical gear to a Hawaiian themed Associates' Night. The room was packed with almost twenty exhibitors, countless attendees and great food!

At the committee meetings the next day it was clear why LICA is such a great Association. Members discussed ideas and got down to work in each committee.

*"San Diego" continued on page 3*

**The Land Improvement  
Contractors of America**



THE LICA NEWS is the official publication of the Land Improvement Contractors Association, dedicated to the professional conservation of soil and water. LICA was founded in 1951 and is today comprised of twenty-four chapters across the continental United States

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THE LICA NEWS welcomes letters, subject to editing for accuracy and brevity. THE LICA NEWS also welcomes articles relevant to the land improvement industry. Include your name and daytime phone number for verification purposes.

Deadlines are the twenty-first of the month preceding issue date. All unsolicited material must be accompanied by a self-addressed, stamped envelope.

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## President's Message

LICA Members,

In my first President's Message I would like to convey what an honor it is to be President of this great Association. I am excited to get to work over the next year!

Words cannot express how wonderful the 2012 National Convention was! All the tours were fun and the meetings were very productive. San Diego was a beautiful town and members definitely enjoyed the good weather. Thank you to all who attended! A special thank you to all our Associates and Sponsors; these events could not be as great without your support!

## Merlin Welch

Merlin Welch  
National LICA President

### Sign-Up a New LICA Contractor Member Receive 5% Discount Coupon from Trimble!

*Starting March 1, 2012*

Thank you for providing your LICA membership by sponsoring a new member. Now there's even a Trimble Advantage to being a LICA member. 5% discount on a single Trimble Management equipment purchase.

For more information, contact your Trimble Ag Dealer or call Trimble's John Dineley at 997-409-1173.

**5% DISCOUNT**  
ON A SINGLE TRIMBLE MANAGEMENT EQUIPMENT PURCHASE

Last year in support of National LICA membership Trimble began giving 5% discount coupons to all new Contractor Members. Now they have expanded this great benefit and will give 5% discount coupons to the sponsors of the those new Contractor Members as well!



*"San Diego" continued from page 1*

The last morning of the Convention LICA Members attended the Delegates' and Board Meetings. After business was taken care of a bus load of people went to the Mirimar Speed Circuit. The rivalries ran deep and after several heats only three were left standing: first place, Chris Smidler; second place, Bob Clark; and third place Tony den Hoed.

The week wasn't quite over yet and LICA members attended the CNA Reception and Caterpillar Awards Dinner. After dinner LICA President, Steve Gerten, made a heartfelt speech before handing the reigns over to LICA's new President, Merlin Welch. Following that, Brad Upton had everyone rolling in the aisles with his comedy which was a perfect way to end the 2012 Winter Convention.

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## 2012 National LICA Winter Convention San Diego, California



**Land Improvement Contractors of America**  
**Delegates Meeting**  
**San Diego, California • February 11, 2012**

**CALL TO ORDER**

The meeting was called to order by President Steve Gerten at 9:00 am at the DoubleTree Hotel Downtown in San Diego, California.

**CREDENTIALS REPORT**

Steve Miller called roll and declared a quorum present. A complete roll call is listed below:

**California** absent

**Carolinas** absent

**DelMarVa** absent

**Illinois**

Pres. David Kennedy

1. Steve Anderson
2. Jon SeEVERS
3. Tom Beyers
4. Wayne Litwiller

**Indiana**

Pres. Chris Smidler

1. Keith Miller (proxy)

**Iowa**

Pres. Gene Blazek

1. Norm Rozendaal
2. Steve Neuzil
3. Maretta Grattan
4. Randy Liddle
5. Russ Peters

**Kansas**

Pres. David Orear

1. Clem Karlin

**Michigan**

Pres. Mike Pennington (proxy)

1. Eugene Izydorek

**Minnesota**

Pres. Mark Morriem

1. Don Loken
2. Kevin Bakken

**Missouri**

Pres. Chris Brauer

1. Mel Kleinsorge (proxy)
2. Charlie Boyer (proxy)
3. Nelson Wilson (proxy)

**Montana** absent

**Nebraska**

Pres. Jim Wemhoff

1. Harry Hauschild
2. Merle Adams
3. Norma Lashley

**New Jersey**

Pres. Chris Wagner

1. John Rothberg

**New York**

Pres. David Rule

1. Todd Brown (proxy)
2. John Volk (proxy)
3. Jeff Phair (proxy)
4. Norm Ungermann (proxy)

**Ohio**

Pres. Terry McConnell

- (proxy)
1. Louis McFarland
  2. Larry Orr

**Pennsylvania**

Pres. Fred Hays (proxy)

1. Richard Cottrell

**South Dakota**

1. Bob Bak
2. Larry Gossard

**Virginia**

Pres. James Lyons (proxy)

1. Kim Johnson

**Wisconsin**

Pres. Rusty Curtis

**CREDENTIALS REPORT (Continued)**

**Executive Committee**

Chairman	Dirk Riniker
President	Steve Gerten
Vice Pres.	absent
Region 1	David Rule
Region 2	Chris Johnson
Region 3	Bob Clark
Region 4	Steve Miller
Region 6	Brad McArdle
Region 8	absent

**Past Presidents**

Darrell Birge  
 Dean Neiswinger  
 Bruce Barnhart

**Associates**

Kent Rodeluis (proxy)

**Ladies** absent

**NECROLOGY REPORT**

Janice Baker	Gladstone, IL
Dale Collinson	Galava, IL
Louise Moore	Bridgeport, IL
Donald Kutemeier	Heyworth, IL
Mary M. Masching	Odell, IL
Jeff Strom	Victoria, IL
Jan Hjelmeland	Algona, IA
Joe Taylor	Holy Cross, IA
Dean Myers	Havensville, KS
Larry Muller	Coffeyville, KS
Stephan Petzen	Cube, NY
Delbert Grabowski	Plymouth, NE
Ralph Hunter	Guys Mills, PA
Clarence Petoske	Midland, SD
Fae Johnston	Wall, SD

**APPROVAL OF AGENDA**

Louis McFarland made the motion to approve an open agenda, seconded by Darrell Birge. Motion passed

**APPROVAL OF PREVIOUS MINUTES**

Motion by Bruce Barnhart, seconded by Chris Johnson to approve the previous minutes of March 21, 2011 as printed in The LICA News. Motion passed.

**REPORTS**

**Chief Executive Officer- Jerry Biuso**

During the past year National LICA has made great progress in many areas. Due to our increase presence across the country and our involvement with CONEXPO and other trade shows we have increased our image and standing throughout the industry. I have traveled to over 50 cities, 12 trade shows, accumulated a little over four months on the road and I'm not sure how many miles.



## Delegates Meeting (from page 4)

### REPORTS (Continued)

#### Chief Executive Officer- Jerry Biuso (Continued)

##### The LICA Contractor

The National Magazine "The LICA Contractor" continues to be our best asset. It has grown in readership and most importantly in advertising revenues. More than 90% of the articles are generated from my extensive travel and meeting with our members. The CONEXPO Issue Spring 2011 we increased to 36 pages with a high gloss cover and was a key marketing tool at our booth at CONEXPO. We have also increased the print order because many state chapters use it to recruit new members.

##### National Meetings and Convention

As a result of a collective effort to stay in front of our associates as well as increasing our visibility and membership we have many convention sponsors and exhibitors.

##### CONEXPO 2014

With CONEXPO 2014 a little over 2 years away I will be attending the first educational committee meeting in the early spring. LICA will still be responsible for the earth-moving track this will be the third consecutive show. As in the past the national LICA education committee will offer input as to the seminar topics. Steve Miller has volunteered to assist in this effort.

##### I Make America

LICA joined the national campaign "I Make America". Anne Forristall Luke made a brief five-minute presentation on the grass-roots campaign aimed at getting Congress to enact policies critical to the health of the U.S. equipment manufacturer sector as well as the recovery and competitiveness of the U.S. economy at the opening breakfast at our convention in Las Vegas. I am proud to say LICA was by far the leading organization to support this campaign. This initiative has grown since we first showed our support. It has challenged the administration on a number of issues that are very important to our members.

##### The LICA Store

We have selected the initial products for the opening of the LICA store. The products consist of apparel, novelties, educational safety books and videos. This will continue to be a work-in-progress as we secure additional products requested by the members.

##### The LICA Web Site

We are getting a good response to our new website and the information is easily obtain. It will continue to be and will always be a work-in-progress. Our focus is to continue to deliver information easily while maintaining a modern contemporary image.

##### Member Benefits

##### Petrocon a Commodities Program

In early 2011 we introduced this program it has the potential of being our best member benefit. Many members have been taking advantage of this great new benefit. It includes Lubricants, Energy and Good Year Tires. Soon to include a discount on equipment rentals and retread tires. Petrocon continues to be proactive in promoting the program. They have travel to many state conventions and have assisted me with member meetings in Virginia, Illinois, Missouri and New Jersey.

### REPORTS (Continued)

#### Chief Executive Officer- Jerry Biuso (Continued)

##### CLC Hotel Program

In the fall we introduced the CLC Hotel Program. This program offers 20% to 40% discount off published room rates at many of the largest hotel chains in the country. They are presenting at this convention and will exhibit associates night.

##### Fuel Discount Card

After we launched the Petrocon Commodities Program many members ask about a fuel discount program. Through CLT hotel Travel I located a program such a program. After much thought and realizing the complexity of maintaining the program I thought it best that Petrocon manage the LICA program. We are launching this program at this convention with up to a .06 a gallon rebate.

##### Dental Program

After nine months of searching for a viable dental program and just before the convention I was able to secure a program with American General. This program will be introduced at this convention.

##### Safety Manual

The contractor safety manual has been update and will be available early 2012.

##### Membership

Increasing membership is still one of our main goals. Many state chapters have done very well increasing their member base and I do see that trend continuing in 2012. We launched a National membership campaign beginning January 1st 2012 and will continue throughout the year. Anyone recruiting 3 contractor members will have the choice of receiving a LICA Wind Breaker or a LICA Fleece Jacket or recruit 6 new members and win both. As of January 31st we have 35 new members and people joining the drive every day. One lady in NJ recruited 5 members at a small meeting in her office.

##### Associate Members

We actively pursued new national associate members in 2011. We have more national associates today than we have had in the last 10 years. As our image increases we will attract additional associates and I urge you to support them as they support LICA.

##### Expansion

Due to the economy and severe weather in we delayed our expansion to early 2012. We fully intend to develop the southeast part of the country. We began to launch websites for states without state chapters to promote members at large with in the state. In 2012 we hope to have a generic website for every state in the country.

##### Trade Shows

World of Asphalt Show: National LICA with the assistance of Petrocon will exhibit at the World of Asphalt show in Charlotte, NC March 13-15, 2012. We are a supporting association and receive our 10' exhibit space free. Steve Miller volunteered to work the booth.

## Delegates Meeting (from page 5)

### REPORTS (Continued)

#### Chief Executive Officer- Jerry Biuso

Missouri LICA: National LICA supported Missouri LICA at the first of its kind trade show. This show attracted close to 900 attendees and was a huge success. We plan to continue our support at this year's show.

New York LICA: National LICA will support New York LICA at the annual New York State Hard Hat Show in Syracuse. We will also represent the state at two regional shows.

#### BY-LAW COMMITTEE

The meeting was called to order at 10:35 am.

Those in attendance were: Darrell Birge, IN; Harry Hauschild, NE; Chris Johnson, VA; Wayne Litwiller, IL; Rusty Curtis, WI; Gene Izydorek, MI; Steve Gerten, OH.

Approval of Agenda: Harry Hauschild made a motion to have open agenda, Steve Gerten seconded, motion passed. Approved

Approval of Previous Minutes: Darrell Birge read the minutes from the previous meeting. Harry made a motion to approve minutes, seconded and carried.

Old Business: Chris Johnson made a motion to change Executive Vice President 's title to Chief Executive Officer throughout the by-laws. Seconded by Steve Gerten, discussion, purpose of this was to give clout when attending other meetings outside of the LICA group. This is a house keeping procedure. Motion carried.

New Business: Nothing has been presented to the committee. Steve Gerten made a motion to adjourn, Rusty Curtis seconded. Meeting adjourned.

### BY-LAW CHANGE

Motion by Darrell Birge, seconded by Louis McFarland to change the Executive Vice President's title to Chief Executive Officer throughout the By-Laws. Motion passed by voice vote with no negative votes.

### ELECTION OF NATIONAL VICE PRESIDENT

Dirk Riniker nominated Steve Miller for Vice President, seconded by Bruce Barnhart. Bruce Barnhart spoke on Steve Miller's behalf. He said Steve was dedicated and has organized many events at the state level, from Field Days to Conventions.

Motion by Chris Johnson to close nominations, seconded by Darrell Birge. Motion by proclamation to elect Steve Miller Vice President. Motion passed.

Steve Miller gave a brief speech about how he started as a District Vice President and has moved up. He also thanked those who nominated him.

### NOMINATING COMMITTEE 2013 DELEGATE

Motion by Chris Johnson to accept Louis McFarland on the Nominating Committee, seconded by Dean Neiswinger. Motion Passed. Steve Gerten appointed Chris Johnson from the floor.

Motion by Louis McFarland, seconded by David Rule to adjourn at 9:30 am. Meeting adjourned.

## New EXCLUSIVE LICA Member Benefits!

### LICA UNIVERSAL FUEL PROGRAM



The LICA Universal Premium Fuel Program can save you up to 15% on fuel and fleet expenses. The card is accepted at over 160,000 fueling locations throughout the United States.

Contact Joe Giovinazzo  
Call: 301-730-0114  
Email: [jdgiov@petrocon.org](mailto:jdgiov@petrocon.org)

### LICA DENTAL INSURANCE

Under LICA Dental, we combine choice and affordability to create long-term satisfaction. Benefits and plan costs are more predictable from year to year compared with plans based on reasonable and customary charges.

Contact Frank Sweetin  
Phone: 973-520-8980  
Email: [fsweetin@americanportfolios.com](mailto:fsweetin@americanportfolios.com)

**Land Improvement Contractors of America**  
**Board of Directors Meeting**  
**San Diego, California • February 11, 2012**

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**CALL TO ORDER**

Meeting was called to order by Chairman Dirk Riniker at 10:10 am at the DoubleTree Hotel Downtown in San Diego, CA.

**CREDENTIALS REPORT**

Steve Miller called roll and declared a quorum present. A complete roll call is listed below:

<b>California</b> Pres. Merlin Welch (proxy)	<b>Montana</b> absent
<b>Carolinas</b> absent	<b>Nebraska</b> Pres. Jim Wemhoff
<b>DelMarVa</b> absent	<b>New Jersey</b> Pres. Chris Wagner
<b>Illinois</b> Pres. David Kennedy	<b>New York</b> Pres. David Rule
<b>Indiana</b> Pres. Chris Smidler	<b>Ohio</b> Pres. Terry McConnell (proxy)
<b>Iowa</b> Pres. Gene Blazek	<b>Pennsylvania</b> Pres. Fred Hays (proxy)
<b>Kansas</b> Pres. David Orear	<b>South Dakota</b>
<b>Michigan</b> Pres. Mike Pennington (proxy)	<b>Virginia</b> Pres. James Lyons (proxy)
<b>Minnesota</b> Pres. Mark Morriem	<b>Wisconsin</b> Pres. Rusty Curtis
<b>Missouri</b> Pres. Chris Brauer	
<b>Executive Committee</b> Chairman Dirk Riniker President Steve Gerten Vice Pres. Merlin Welch Region 1 David Rule Region 2 Chris Johnson Region 3 Bob Clark Region 4 Steve Miller Region 6 Brad McArdle Region 8 Jim McColloch	<b>Past Presidents</b> Darrell Birge Dean Neiswinger Bruce Barnhart
	<b>Associates</b> Kent Rodelius
	<b>Ladies</b> absent

**APPROVAL OF AGENDA**

Motion by Darrell Birge to approve an Open Agenda, seconded by Chris Johnson. Motion passed.

**APPROVAL OF PREVIOUS MINUTES**

Motion by Bruce Barnhart, seconded by David Rule to approve the previous minutes of July 16, 2011 as printed in The LICA News. Motion passed.

**REPORTS**

**Chairman of the Board- Dirk Riniker**

Dirk conveyed what an honor it was to serve LICA. He really enjoyed working with everyone. Over the past year he did a lot of traveling, about six months of the year. But he stated that it was well worth it, because LICA is a good organization. He believes that these members are all his friends and LICA is more like a family.

**President- Steve Gerten**

Steve enjoyed his time as President and felt it was an honor to serve on LICA's behalf. He attended many State Chapter meetings and events which were all educational and fun. He emphasized the importance of recruiting new members to make LICA better and stronger. Steve also spoke about using the National Benefits; and what they bring to LICA. He is behind this Association and will help it to keep moving forward.

**Treasurer- Bob Clark**

Before you are the financial statements for the four months ending January 31, 2012. The dues are coming in at a steady pace. The bank balance is a healthy \$341,444. We are keeping a close eye on the expenses.

**Executive Committee- Steve Miller**

The Executive Committee met on Tuesday night, February 7th. All officers gave reports. The treasurer reviewed the financial statements for the four months ending January 31st, 2012. The Region Vice Presidents gave reports on the state chapters and their conventions. Jerry presented additional benefits for review.

**MOTIONS**

Motion by Bruce Barnhart, seconded by Steve Miller to accept the Strategic Plan. Motion passed.

Motion by Bruce Barnhart, seconded by Chris Johnson to accept the Vision and Mission Statements. Motion passed.

**5 Year LICA Strategic Plan Goals and Actions  
2012-2017**

GOAL I: Promote LICA membership.

Action 1: LICA will participate in at least 6 trade shows in the next two years

## Board Meeting (from page 7 )

### MOTIONS (Continued)

#### Strategic Plan (Continued)

- Action 2: Membership drives will be a continuing activity on state and national level. Maintain ongoing recruitment and support of state membership.
- Action 3: Encourage LICA Associates to identify and recruit to promote membership.
- Action 4: Expand Associate member base.
- GOAL II: Encourage appropriate contractor certification where applicable.
- Action 1: LICA will maintain national certification committee
- Action 2: Inform LICA members about existing certification programs.
- Action 3: Inform LICA members about the Technical Service Provider Program (TSP).
- GOAL III: Provide, promote and support educational opportunities.
- Action 1: Provide educational seminars.
- Action 2: Conduct field days and demonstrations.
- GOAL IV: Position Land Improvement Contractors of America as a professional trade association.
- Action 1: Utilize press releases and media contacts.
- Action 2: Network with other associations.
- GOAL V: Monitor and maintain working relationship with local, state, and federal government.
- Action 1: Host agency meetings for the exchange of information.
- Action 2: Send promotional material to target groups
- Action 3: Prepare and share position papers with members.
- Action 4: Engage in personal visits, letter writing, phone calls and e-mail where appropriate
- Action 5: Maintain MOU with NRCS and look for other agencies to partner with.
- GOAL VI: Develop and expand membership benefits.
- Action 1: Search for discounts for LICA members.
- Action 2: Learn and be aware of other contractors needs through surveys and questionnaires.
- GOAL VII: Mentoring, develop future LICA leaders.
- Action 1: Identify LICA members who have the potential for LICA leadership at every level.
- Action 2: Develop and implement a structured mentorship program.

#### LICA's Vision Statement

LICA will be an effective partner to its members supporting their capability in assisting landowners and users in the stewardship of our nation's precious natural resources by providing leadership and training, improving communications, promoting sound financial management, and providing representation to federal, state and local legislative bodies on natural resource issues.

### MOTIONS (Continued)

#### LICA's Mission Statement

LICA serves its members by strengthening their capability in assisting landowners and users in the stewardship of our nation's precious natural resources by promoting high standards of land improvement.

### COMMITTEE REPORTS

#### Associate Advisory Committee- February 9, 2012

The meeting was called to order by Chair Kent Rodelius. Those in attendance were: John Downey, Charlie Schafer, Kevin Rapp, Mike Hagen, Norm Rozendaal, Xenya Mucha, Nate Cook and Jason Oswald.

A motion was made and passed for an open agenda.

The group was pleased with the choice of San Diego and the motel for the winter meeting. The attendance seems to be strong. The summer meeting is scheduled for Manhattan Kansas on July 10th to the 14th, 2012. The winter meeting in 2013 is planned for Savannah, Georgia. Once again we would like to offer our services and support to the National LICA. Please feel free to call on us for any input or resources we can provide for seminars and classes.

The associates asked last year to have the display night moved to Friday evening with the possibilities of displaying at the Saturday morning breakfast. This would allow for better travel plans and to permit those who plan to stay for the Saturday evening banquet a better travel schedule. We would again make that request.

Jerry Biuso stopped to thank us for our efforts and support. Jerry stated that the membership is growing strong and that the organization is doing well. We also discussed some of the aspects of the new membership drive and he encouraged us to participate. A special thank you to John Downey and Trimble for the discounts they are offering on membership and the success of their program.

Any efforts to give the associate more notice of what is happening at the National and summer meetings would be greatly appreciated. Information on details and dates and special plans for auction items are of special interest. It would be great if that information could be sent to all national associates.

The current officers were rolled over through 2014- Kent Rodelius as Chair and Charlie Schafer as Vice Chair.

Once again it was great to be with you all and renew old friendships and catch up with each other. Thank you for your continued support of the National Associates we appreciate it. We look forward to seeing you throughout the year. Please count on our support. Kent Rodelius – Associate Chair



## Board Meeting (from page 8 )

### COMMITTEE REPORTS (Continued)

#### Awards Committee-February 10, 2012

Nancy Micsky called the meeting to order, 1:50 p.m. Those in attendance were: Nancy Micsky, PA; Evelyn Cottrell, PA; Kim Johnson, VA; Chris Johnson, VA; Jason Oswald, CO; Steve Gerten, OH; and Rusty Curtis, WI

Steve Gerten made the motion for an open agenda, Rusty Curtis seconded, all in favor.

Nancy Micsky read the previous minutes. Kim Johnson mad motion to approve minutes as written, Evelynn Cottrell seconded, all in favor.

Old Business: The old applications for the awards are available on the LICA web page and are for guideline purposes only for the Contractor of the Year, Contractor's Wife of the Year, and Top State. The Hancor and Kemp awards have an application that is to be followed. Discussed the importance of confidentiality in judging the nominations. Discussed working with and educating the executive directors in getting the information out to the membership for the awards. Chris Johnson suggested a representative from each region attend the awards committee meeting. Jason Oswald, CNA, is working on the application for the Safety Award.

New Business: CNA will have the information for the Safety Award at the summer meeting. Jason will work with National LICA to have the application available on the LICA website. There being no further business, Steve Gerten made a motion to adjourn the meeting at 2:30 pm, Rusty Curtis seconded. All in favor. Respectfully Submitted- Kim Johnson

#### Budget Committee- February 10, 2012

The meeting was called to order by Chairman Bob Clark at 5:00pm. Those in attendance were: Steve Miller, IA; Steve Gerten, OH; Dirk Riniker, KS; David Rule, NY; Merlin Welch, CA.

Motion by David Rule, second Steve Miller to approve an open agenda. Passed.

Motion to approve previous minutes, David Rule, second Steve Miller.

Committee Requests: Water Table Management requested \$3,000 for ADMC. Motion by Steve Miller to approve, second David Rule, passed. On-Site Waste requested \$1,000 to tour a septic system at the Kansas Meeting. Motion by Steve Miller to approve, second David Rule, Passed.

Motion to Adjourn David Rule, second Steve Miller.

#### Certification Committee- February 10, 2012

The meeting was called to order by Louis McFarland at 10:30 am. Those in attendance were: Louis McFarland, OH; Chris Brauer, MO; Merlin Welch, CA; Brad McArdle, NE; John Peterson, VA; Dean Neiswinger, IN; Terry Knusten, IA; Charlie Schafer, IA; David Kennedy, IL; Lee Bunting, IL; Mike Cook, MI and Chris Wagner, NJ.

### COMMITTEE REPORTS (Continued)

#### Certification Committee (Continued)

Motion by Dean for an approval of the agenda, seconded by Merlin. Passed.

Discussed how to charge customer to estimate cost to construct ponds, etc. Prior to getting approval.

John Peterson discussed updating "MOU" to "NRCS" about TSP certification LICA probably doesn't have ability to handle training new "mou" will push for chapters to lead people to existing certification programs.

Mike Cook says Michigan LICA is linked to state lists. Discussions lead to how to have some sort of LICA Certification to support our contractors. Brad McArdle said there is no problem in Nebraska. Farmers are doing their own work with no oversight.

Motion to allow John Peterson, Mike Cook and Charlie Schafer to meet to advise certification committee to update MOU by Dean Neiswinger, seconded by Charlie Schafer. Passed.

Motion to adjourn by Dean Neiswinger, seconded by Chris. Adjourned.

#### Conservation, Excavating & Earthmoving Committee February 10, 2012

Meeting was called to order at 10:32 am. Those in attendance were: Russ Peters, IA; Bruce Barnhart, IA; Jon Seevers, IL; Larry Orr, OH; Paul Garber, WY; Steve Anderson, IL; Worthin Grattan, IA; Mark Morriem, MN; Larry Gossard, SD; Eric Gerten, OH; Keith Samuelson, NE; Jim Pruss, NE; Lawrence Fischer, NE; Dirk Riniker, KS; David Orear, KS; Richard Cottrell, PA; Mike Hagen, MN; Kevin Rapp, OH; Mark Wilson, OH; Chris Smidler, IN; Bob Clark, IN; David Rule, NY; Randy Liddle, IA; Gene Blazek, IA; Tom Beyers, IL; Norm Rozendaal, IA; Shelly Hewson, NJ and John Rothberg, NJ.

Motion for approval of the agenda Bruce Barnhart, seconded by Jon Seevers. Passed.

Motion for approval of previous minutes by Bruce Barnhart, seconded by Richard. Passed.

Question on status of permitting bill. Discussion on trouble obtaining COE Permits in Nebraska.

Presentation by LIDAR based program for practice planning by Agren. An example of conservation practice was shown the flexibility of the program for matching planning to landowner desires. Discussion and questions followed. Russ Peters talked about Light Squared issue concerning affects on GPS, committee discussion followed. Dirk Riniker made motion to adjourn, seconded and passed.

#### Convention Committee- February 10, 2012

Chairman Merlin Welch, CA called the meeting to order at 1:32pm Those in attendance were: Bob Clark, IN; Nordis Estrem, MN; Steve Gerten, OH; David Rule, NY; Steve Miller, IA; Kim Johnson, VA; Patti McArdle, NE; Maretta Grattan, IA; Evelyn Cottrell, PA;

## Board Meeting (from page 9 )

### COMMITTEE REPORTS (Continued)

#### Convention Committee (Continued)

Steve Gerten, OH; Buddy Goodman, NC; Eric Gerten, OH; Louis McFarland, OH; Mark Wilson, OH; Chris Wagner, NJ; Shelly Hewson, NJ; Steve Anderson, IL; Lawrence Fischer, NE; Coretha Rozendaal, IA; Linda Rule, NY; Sandy Birge, IN; Dee Liddle, IA; Patt Izydorek, MI; Gene Blazek, IA; Mike Cook, MI; Donna Clark, IN; Norma Lashley, NE; Tony de Hoed, Volvo; Penny Hughs, KS; Maura Dibble, NY,  
Roll call of the regions.

Old Business – Merlin Welch talked about Manhattan Kansas July 10th – 14th, 2012. Discussion on the recommendation from the Education/Technology committee for seminars on the oils and fuels. Penny Hughs, KS talked about the things they are planning for the Kansas convention.

#### New Business:

2013 Winter meeting – Savannah, GA Jerry and Eileen are trying to schedule a time that they can go to meet with JCB. If it should not work out with JCB, then we would go with San Antonio.

2013 Summer meeting – Akron/Canton area in Ohio. Louis McFarland, OH talked about the plans for that convention.

2014 Winter meeting – that will be in Las Vegas for the ConExpo. 2014 Summer meeting – Tony de Hoed from Volvo talked about the plans for Shippensburg, PA. Steve Gerten, OH, made the motion to investigate the logistics and make plans for PA, Nordis Estrem, MN seconded. Carried.

Nordis Estrem, MN made the motion to adjourn at 2:15 pm, seconded by Bob Clark, IN. Carried.

#### Devotions Committee- February 10, 2012

Meeting was called to order at 9:25 am. Those in attendance were: Sandy Birge, IN; Evelyn Cottrell, PA; Coretha Rozendaal, IA; Linda Rule, NY; Maretta Grattan, IA; and Norma Lashley, NE.

Motion to approve by Maretta Grattan, seconded Coretha Rozendaal. Passed.

Motion by Linda Rule to approve previous minutes, seconded by Maretta Grattan. Passed.

Coretha Rozendaal will ask Kansas if they would possibly find speakers for Devotions. If none can be secured the Devotions committee will have Devotions July 13 and 14 for the summer meeting in Kansas. Motion to adjourn by Coretha Rozendaal, seconded Norma Lashley.

#### Education and Technology Committee- February 10, 2012

Called to order by Chairman, Merlin Welch, CA at 9:23 am  
Those in attendance were: Merlin Welch, CA; Nancy Micsky, PA; Saralee Garber, WY; Steve Miller, IA; Jim Pruss, NE; John Rothberg, NJ; Maura Dibble, NY; Shelly Hewson, NJ; Lawrence Fischer, NE; Penny Hughs, KS; Jason Oswald, CNA.

Merlin Welch read the minutes from the Rochester, MN meeting in July, 2011

Merlin Welch talked some education topics, such as Education

### COMMITTEE REPORTS (Continued)

#### Education and Technology Committee (Continued)

ideas –

Maintenance and fluids on the Tier 4 engines

Diesel fuel requirements on modern day engines

Oil requirements, pros and cons of recycled oil

Tier 4 engines, Particulate filters, exhaust systems, and electric vehicles.

Recommendation to have Joe from Petrocon talk about new oil standards and while we are in Kansas to have Case put on an educational seminar of the Clean Burn Fuel and DEF systems pros and cons, previous track record. Get someone to talk about the new issues with Fuel, what is coming down the road. Jason Oswald, CNA, talked about safety seminars, proper use of the equipment. He also talked about the new DOT compliance on cell phone use in vehicles. Jim Pruss talked about the high fuel pressure on the new machines.

Discussion on the scholarship distribution. The vote was unanimous to go with 2 - \$2000. The committee asked about more scholarship money and should the scholarship fund be reinstated. Meeting adjourned at 10:15am. Carried.

#### Executive Director's Meeting- February 08, 2012

Called to order by Chairman, Patti McCardle at 3:07 pm.

Those in attendance were: Patti McCardle, NE; Penny Hughs, KS; Mike Cook, MI; Maura Dibble, NY; Nordis Estrem, MN; Nanci Schlatter, IN; Evelyn Cottrell, PA; Nancy Micsky, PA; Steve Miller, IA; Mark Wilson, OH; Kim Johnson, VA; Mark Morreim, MN; John Peterson, LICA; Eileen Levy and Allison Hack, LICA, Jerry Biuso, CEO.

Nordis Estrem, MN moved to have an open agenda, seconded by Evelyn Cottrell, PA, carried.

Patti McCardle read the minutes from the July 14, 2011 meeting Nancy Micsky, made the motion to approve the minutes as read, seconded by Penny Hughs, KS

Introduced the new Executive Director from Indiana, Nanci Schlatter.

Eileen Levy, talked to the group about the Safety Manuals. They are not done, but will be shortly, they will email each Executive Director to see how many they will need. The dues are due; please get them in along with an updated list of who they would like to receive magazines.

More discussion about the award procedures and Allison talked about the LICA Store that is up online and starting to take off. John Peterson, LICA talked about what is going on in Washington, the Farm Bill will be a struggle this year, there are going to be cuts, the "Super Committee" failed and he is afraid there are going to be very significant cuts. The Legislative Award is for the states that have a good working with their state legislature. John also hit on some of the points of the Strategic Plan, which we will hear more about at the Board meeting.

## Board Meeting (from page 10 )

### COMMITTEE REPORTS (Continued)

#### Executive Directors' Meeting (Continued)

Eileen Levy told the group that the packets to the new members take approximately up to 6 weeks. Discussion on when to have a meeting at the National office, possibly in the fall. At the meeting in Kansas there will be a decision on when to have that meeting.

Eileen will send all Executive Directors a CD with the Policy Book. The states should have a policy book also for committees, expenses, job descriptions the Executive Directors Discussion on how to explain all of the new Benefits, all get the same excel program so they can all be integrated.

Jerry Biuso thanked the Executive Directors for all they do, stressed membership and benefits. Launching 3 new benefits tomorrow, the CLC, Petroleum and Dental program.

The Directors talked about what each state does for their conventions.

The next meeting will be held in Manhattan, KS  
Penny Hughs made the motion to adjourn the meeting at 5:45, seconded by Evelyn Cottrell, PA carried. Meeting adjourned at 5:45 pm. Respectfully Submitted, Maura Dibble.

#### Insurance and Safety Committee- February 10, 2012

Meeting was called to order at 1:30 pm. Those in attendance were: Don Loken, MN; Corey Rimmer, PA; Jason Oswald, CO; Rusty Curtis, WI; Russ Peters, IA; John Rothberg, NJ; Bruce Mosier, IA; Jeanie Bakken, MN; Lee Bunting, IL; Nancy Micsky, PA; Mark Morriem, MN; Chris Johnson, VA and Paul Garber, WY.

Motion for an open agenda by Chris, seconded by Rusty. Passed.

Motion for approval of minutes by Rusty, seconded by Russ. Passed.

Cell phone driving discussion. Fines with a CDL \$2,750 and \$11,000. Recommend company use Bluetooth.

CNA- Growth through the country.  
Safety- Fleet safety and Material Handling.

Discussed program for new employees on CD  
Discussed distracted driving and toolbox talks on website.  
Discussed hurricane preparedness.  
Discussed Drug and Alcohol training. Who can do this for supervisors? Discussed Ryder/CNA fleet safety- some free courses.

Motion to adjourn by Russ Peters, seconded by Rusty Curtis. Adjourned.

#### Ladies Committee – February 10, 2012

Meeting was called to order by Dee Liddle at 10:02 am  
Those in attendance were: Rhonda Brauer, MO; Donna Clark, IN; Patti McArdle, NE; Dee Liddle, IA; Maretta Grattan, IA; Evelyn Cottrell, PA; Linda Rule, NY; Norma Lashley, NE; Nordis Estrem, MN; Sandy Birge, IN; Janet Blazek, IA; Maura Dibble, NY; Nancy Micsky, PA; Marie Bunting, IL; Janie Litwiller, IL; Julie Peters, IA;

### COMMITTEE REPORTS (Continued)

#### Ladies Committee (Continued)

Judy Beyers, IL; Patt Izydorek, MI; Saralee Garber, WY; Sarah Cook, MI; Rogene Samuelson, NE; Linda Hauschild, NE; Veronica Seevers, IL; Lori Kennedy, IL; Coretha Rozendaal, IA; Elsie Bak, SD; Nancy Fischer, NE; Linda Pruss, NE; Shelley Barnhart, IA; and Fran Miller, IA.

Opening prayer was given by Maretta Grattan, IA  
Each person in attendance introduced themselves, told where they were from, and told a little about themselves.

Secretary report and Treasure report read by Fran Miller. Nordis Estrem motioned to approve, seconded by Evelyn Cottrell. Motion passed by voice vote.

Nordis Estrem moved for an open agenda, seconded by Linda Rule. Motion passed by voice vote.

#### Old Business:

Necklace raffle at current time netted \$1,317.50, but not all money is yet collected. Necklace passed around for closer look. All thought this was a good way to raise funds along with the clothing sales.

Evelyn Cottrell briefed the committee on what it would take to do a LICA cookbook. She contacted several printing companies but only heard back from two. After review Evelyn recommended Morris as the publisher. There would need to be a minimum of 100 books ordered at a bases price of \$4.40 with an additional \$.85 for a cd to be with the book. Discussion was made on the effort needed to put the cookbook together and proof read for the profit that would be made. Linda Hauschild made the motion that we do not do the cookbook at this time, motion seconded by Rogene Samuelson, and motion passed by voice vote.

#### New Business:

It was brought to the Ladies Committee attention and reported by Nancy Micsky that the Education Committee is making a recommendation to the Executive Board to have two \$2,000.00 scholarships. This was not received well and discussion was about having smaller scholarships rather than the two larger ones. It was also brought up to have the scholarship only go to the student with proof of enrollment as not to take away from other scholarships the student could be getting from the school. It was recommended to the committee members to talk with their state delegates to bring their concerns up at the Board Meeting. The Ladies Committee is recommending four \$1,000.00 scholarships motion made by Linda Rule, seconded by Norma Lashley, motion passed by voice vote.

Maretta Grattan made the motion to appoint someone from the Ladies Committee to sit in on the Education Committee meeting, Dee Liddle and Fran Miller volunteered, motion seconded by Veronica Seevers and motion passed by voice vote.

Dee asked for suggestions for other fund raising ideas the Ladies Committee could do and some of the suggestions were:  
Country Store and Silent Auction, Another jewelry raffle, auction off children's toys (examples John Deere, Case, Caterpillar die casts), Purse party.



## Board Meeting (from page 11 )

### COMMITTEE REPORTS (Continued)

#### Ladies Committee (Continued)

Summer 2012 Kansas City meeting Evelyn Cottrell motioned to allocate up to \$1000 for the ladies program and up to \$500 for the kids program. Linda Rule seconded. Motion passed by voice vote.

Nordis Estrem motioned to adjourn the meeting, Nancy Micsky seconded, motion passed by voice vote. Meeting adjourned at 11:43 am.

#### Legislative Committee– February 10, 2012

Meeting was called to order at 9:15 AM. Those in attendance were: John Peterson, VA; Mark Morriem, MN; Don Loken, MN; Paul Garber, WY; David Rule, NY; Richard Cottrell, PA; Chris Wagner, NJ; Jeannie Bakken, MN; Kevin Bakken, MN; Harry Hauschild, NE; Dirk Riniker, KS; Nordis Estrem, MN; Bruce Barnhart, IA; Tom Beyers, IL; Lee Bunting, IL; Keith Samuelson, NE; Bob Bak, SD; Steve Anderson, IL; Patti McArdle, NE; Larry Gosard, SD.

Motion was made to approve the agenda by Dirk Riniker; seconded Chris Wagner; motion passed.

Motion made by Bruce Barnhart to approve the minutes of previous meeting; seconded Dirk Riniker, passed.

#### Topics reviewed:

The Farm Bill and Budget – The last farm bill was dated 2007 and the new one is due in 2012. Committee is still working on it and it may be extended to 2013. It has 26 billion, or more, in cuts coming and it will affect LICA.

HR7- The New Highway Bill is one to watch and will affect contractors.

Light Squared – High-speed internet going to rural America will probably die out do to technology problems with the process. We will keep watch on this issue.

Farm Taps – LICA position paper was discussed. It was recommended to take the issues to state representatives.

MSHA – Bob Bak issues were reviewed; John Peterson stated they will press for a hearing. States were encouraged to contact the proper authorities with any problems they are having. Contacting other organizations was considered to see how they are handling the situation. This needs to be pursued for LICA and it was determined a good way to do so would be to take it to the media.

Prevailing Wage – There is some movement being made for an amendment to enable the exemption for conservation work. Members were encouraged to notify their legislators so they vote for it.

Death Tax Position Paper – There is action being taken to reduce the amount. Position paper will be worked on.

### COMMITTEE REPORTS (Continued)

#### Legislative Committee (Continued)

#### Discussion:

TransCanada Pipeline – Harry Hauschild said NE was told the issue is not closed. They are working on a solution to keep the line in Nebraska. LICA should go on record as being in support of the pipeline in our country.

Washington DC Trips – John Peterson stated this may not be a good year for LICA to go do to the election.

A thank you was extended to John Peterson for all the work he does for LICA. Motion to adjourn the meeting was made by Bruce Barnhart; seconded Nordis Estrem; meeting adjourned.

#### Long-Term Planning/Past Presidents Committee February 10, 2012

The meeting was called to order at 1:30 pm. Those in attendance were: Bob Bak, SD; Walt Morimoto, CA; Darrell Birge, IN; Dean Neiswinger, IN; John Peterson, VA; Dirk Riniker, KS; Harry Hauschild, NE; David Kennedy, IL; Charlie Schafer, IA; and Bruce Barnhart, IA.

Motion by Dean Neiswinger to approve the agenda, seconded Dirk Riniker. Passed.

Motion by Harry Hauschild to approve previous minutes, seconded Darrell Birge. Passed.  
Discussed and approved Mission Statement and Vision Statement.

Discussed Strategic Plan with additions of Goal 3, Actions 1 & 2, Goal 5, Action 5, Goal 7, Actions 1 & 2.

GOAL III, Action 1: Provide educational seminars.

Action 2: Conduct field days and demonstrations.

GOAL V, Action 5: Maintain MOU with NRCS and look for other agencies to partner with.

GOAL VII, Action 1: Identify LICA members who have the potential for LICA leadership at every level

Action 2: Develop and implement a structured mentorship program.

Dirk moved, seconded by Darrell Birge ex-board gather input from committee, look at structure and overlap. Provide guidance on revising scholarship criteria and awarding and having education committee focus on education topics for conventions, national events and CONEXPO. Motion by Harry to adjourn, seconded by Darrell. Passed.

#### Membership Committee- February 10, 2012

Chairman - Bruce Barnhart, IA, called the meeting to order at 2:48 pm. Those in attendance were: Harry Hauschild, NE; Don Loken, MN; Steve Miller, IA; Mark Morreim, MN; John Rothberg, NJ; Chris Wagner, NJ; Shelly Hewson, NJ; Merlin Welch, CA; Dee Liddle, IA; Randy Liddle, IA; Brad McArdle, NE; Wayne Litweiller, IL; Jon Seevers, IL; Tom Beyers, IL; Richard Cottrell, PA; Russ Peters, IA; Kevin Bakken, MN; Paul Garber, WY;

## Board Meeting (from page 12 )

### COMMITTEE REPORTS (Continued)

#### Membership Committee (Continued)

Saralee Garber, WY; Jeanie Bakken, MN; Chris Smidler, IN; Corey Rimmer, PA; Nanci Schlatter, IN; Nordis Estrem, MN, Louis McFarland, OH, Norm Rozendaal, IA, Eric Gerten, OH, Marietta Grattan, IA, Worthin Grattan, IA, John Weatherhead, FL, David Rule, NY, Linda Rule, NY Bob Clark, IN, Maura Dibble, NY, Russ Peters, IA made the motion for an open agenda, seconded by John Rothberg, NJ, carried.

Bruce Barnhart, IA, read the minutes from the meeting in Rochester, MN.

Don Loken, MN made the motion to approve the minutes, as read, Chris Wagner, NJ, seconded, carried.

Jerry Biuso talked about Missouri's Prevention Damage seminar was a huge success. He is launching a membership drive starting January 1st. Recruit 3 new members, a choice of a fleece jacket or a windbreaker. Recruit 6 new members, get both jackets. He has been doing membership drives, and the benefits and what is happening with Florida and Texas.

Bruce Barnhart, IA, talked about the fact that the members who attend the National convention are better informed and have to take all that they have learned back to their states, and convey that to your fellow members.

Mike Cook, MI told them that Ohio will give a new member a free registration to the convention. Iowa gives a new member the whole convention for free, that includes the spouse. There are some states that have members at large that attend a neighboring state's convention.

Harry Hauschild, NE, made the motion to adjourn at 3:28 pm, seconded by Don Loken, MN. Carried.

#### On-Site Waste Committee- February 10, 2012

The meeting was called to order at 1:30 pm. Those in attendance were: Randy Liddle, IA; Wayne Litwiller, IL; David Orear, KS; Kevin Bakken, MN; Brad McArdle, NE; Tom Beyers, IL; Jon Seevers, IL; Norm Rozendaal, IA; Worthin Grattan, IA; Gene Izydorek, MI; Richard Cottrell, PA and Lee Bunting, IL.

Motion for approval of the agenda by Tom, seconded Wayne. Passed.

Motion for approval or previous minutes by Wayne, seconded by Worthin. Passed.

Discussed transfer of business, liability issues with insurance, and putting the septic system on the property intended. Also discussed laser calibration and care, liability of inspections, and a tour of lagoon septic at summer meeting would be appreciated.

Motion to fund \$1,000.00 trip to in Kansas to tour a septic system at Summer Meeting by Norm Rozendaal, seconded by Wayne Litwiller. Passed. Norm made the motion to adjourn, seconded by Tom Beyers. Passed.

### COMMITTEE REPORTS (Continued)

#### Policy Committee- February 10, 2012

Meeting was called to order at 2:30 pm. Those in attendance were: Eileen Levy, Patti McArdle, NE; Gene Blazek, IA; Dean Neiswinger, IN; Bob Clark, IN; Donna Clark, IN; Lee Bunting, IL; Steve Anderson, IL; Louis McFarland, OH; & David Kennedy, IL.

Motion to approve agenda by Gene Blazek, seconded Patti. Passed.

Motion to approve the previous minutes by Patti, seconded by Dean. Passed.

Minutes for the 2011 Summer Meeting and July 12 and October 14, 2011 Executive Committee Meetings were reviewed for additions to the policy manual. All pertinent motions were highlighted. Motion to adjourn by Dean Neiswinger, seconded by Bob Clark. Adjourned.

#### Water Table Management Committee- February 10, 2012

The meeting was called to order at 9:15 am by Chairman Bob Clark. Those in attendance were: Bob Clark, IN; Nate Cook, MI; Brad McArdle, NE; Mike Cook, MI; Worthin Grattan, IA; Larry Orr, OH; Jon Seevers, IL; Stan Buman, Agren; Russ Peters, IA; Wayne Litwiller, IL; Chris Brauer, MO; Chris Smidler, IN; David Orear, KS; Louis McFarland, OH; Eric Gerten, OH; Steve Gerten, OH; Norm Rozendaal, IA; Kent Rodelius, MN; Gene Blazek, IA; Randy Liddle, IA; Charlie Schafer, IA; Terry Knutsen, IA; David Kennedy, IL; Mark Wilson, OH; Maike Hagen, MN; and Kevin Rapp, OH.

Motion by Chris for an approval of the agenda, seconded Worthin Grattan. Passed.

Motion by Gene Blazek for an approval of the previous minutes, seconded by Kent Rodelius.

Discussed Light Squared.

Motion by Rusty to support ADMC for \$3,000, seconded by Mike Cook. Passed

Stan Buman from Agren showed his program. Mike Cook discussed Water Table Management for NRCS. There is ADMC School February 28 and 29. Motion to adjourn by Mike Cook, seconded Steve Gerten. Adjourned.

#### APPROVAL OF MINUTES

Motion by Steve Anderson to accept the minutes, seconded by Lous McFarland. Motion passed.

#### NEW BUSINESS

Discussion on the quantity and amount of National Scholarships. It was decided to give out (8) \$500 this year and revisit the topic again in Manhattan, Kansas at the Summer Meeting.

Motion to adjourn by Louis McFarland at 11:00 am, seconded by Darrell Birge. Meeting Adjourned.

# 2011 Award Recipients

Below are our 2011 National LICA Award winners. At every National Winter Convention these awards are given to deserving LICA members in their service to LICA and

their community. Anyone is welcome to nominate an individual or their State Chapter for one of these honors. Congratulations to this year's winners!

## Top State



**Minnesota LICA**

Accepted by: Nordis Estrem, Kevin Bakken, Don Loken, Mark Morriem, Jeanie Bakken  
Presented by: Steve Gerten

## Entrepreneur of the year



**Harry Hauschild**

Presented by:  
John Weatherhead

## Contractor of the Year



**Brad McArdle**

Presented by: Steve Miller

## ADS-Hancor Award



**Wayne Litwiller**

Presented by:  
Mike Hagen

## Kemps Award



**Ohio LICA**

Accepted by:  
Louis McFarland  
Presented by:  
Steve Gerten

## Contractor's Wife of the Year



**Veronica Seevers**



## National LICA Membership Drive

*Beginning January 1, 2012*

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**Recruit 6 Contractor Members and win both!**







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