

# The LICA News

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## CONEXPO 2011



LICA will once again set up shop in Las Vegas for CONEXPO! There are thousands of exhibitors in one place ready to answer your questions and give you access to the latest products, equipment and technologies.

This year LICA is sponsoring the Earthmoving and Site Development education track. There are many important topics to choose from, come learn and support LICA! Check inside this issue for a complete listing of the sessions LICA is sponsoring.

The LICA 2011 Winter Convention will be held right before Con Expo. The schedule is packed with informational and exciting events! The committee meetings will be held on Sunday after the opening breakfast. During lunch Congressman Steve King of Iowa is speaking about his experiences. From a contractor to congressman, he has come a long way! At the Associates' Night on Sunday, LICA will auction off prizes with the help of a real auctioneer. Come and mingle with our associates and bid on a prize or two.

The heat is on, we will wind up the LICA meetings with racing! Monday afternoon members have the option of trying their skills in a go-kart.

There is registration material for all of these events inside! Complete the necessary forms and return to National as soon as you can! This will be a Winter Convention you do not want to miss.



**The Land Improvement  
Contractors of America**



THE LICA NEWS is the official publication of the Land Improvement Contractors Association, dedicated to the professional conservation of soil and water. LICA was founded in 1951 and is today comprised of twenty-four chapters across the continental United States

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THE LICA NEWS welcomes letters, subject to editing for accuracy and brevity. THE LICA NEWS also welcomes articles relevant to the land improvement industry. Include your name and daytime phone number for verification purposes.

Deadlines are the twenty-first of the month preceding issue date. All unsolicited material must be accompanied by a self-addressed, stamped envelope.

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## President's Message

As I write the last President's Message of 2010, I have reflected on the past year with great pride. The difficult economic times have affected the industry, but LICA continues to grow. LICA members throughout the country have shown great determination to increase membership.

Our two national meetings this year, the winter convention in Phoenix and the summer meeting in Peoria, were huge successes. Attendance increased over previous years and I'm sure this trend will continue throughout 2011.

Along with Bruce Barnhart, Jerry Biuso, and John Peterson we made great strides in Washington D.C. interacting with government agencies and other associations with similar interests.

At the October meeting of the Executive Committee they voted to extend our CEO, Jerry Biuso's, contract for another three years. We want him to continue the work he started developing LICA's image and membership across the country.

Overall this past year was a good one and I look forward to 2011 with anticipation. With CONEXPO just around the corner don't wait to register!

*Dirk Riniker*

Dirk Riniker  
National LICA President

### Executive Committee Extends CEO's Contract



At the October meeting of the Executive Committee they unanimously voted to extend National LICA CEO Jerry Biuso's contract for an additional three years. With one more year remaining on his current contract and with the additional three years his contract extended to October 31, 2014. He will continue to focus on increasing membership, member benefits as well as interacting with the industry to further promote LICA.

# There's more than Casinos in Las Vegas

Looking for fun (cheap) ways to experience Vegas? There is a lot more available than you think! Here are attractions that are a lot of fun without spending a lot of money!

## On the Strip

### Lion Habitat at the MGM Grand

Just down the strip in the MGM Grand Hotel members can visit these fascinating cats. Watch them eat, play or sleep; no matter what you will never be closer.

Habitat open: 11:00 am - 7:00 pm

**Feeding Times:** 11:15am/4:30 pm



### M & M's World

Who doesn't love M&M's? Right on the strip is four floors of these candies! There's much to do and see inside this one of a kind shop. Whether you want to just browse or shop for souvenirs, don't pass up M & M's World.

Sunday - Thursday 9:00 am - 11:00 pm

Friday & Saturday 9:00 am - Midnight



### Streetmosphere at the Grand Canal Shoppes at the Venetian

Shopping and entertainment all in one amazing place! Inside the Venetian Hotel and Casino, stroll along the canal and watch for

street performers. Artiste del Arte a group of singers and actors from around the world put on a show that's not to be missed. See if you can spot the Living Statues in St. Mark's Square. Don't forget the Gondolier March at the beginning and end of each day.

### Artiste del Arte

Ann Taylor: 11:30 am & 6:00 pm

St. Mark's Square: Noon, 1:00 pm, 2:00 pm, 4:00 pm,

5:00 pm, & 6:00 pm

### Living Statues

Ann Taylor: Noon - 8:00 pm

St. Mark's Square: 10:00 am - 6:00 pm

### Gondolier March

9:45 am & 4:15 pm

### Sirens of TI

Going on five years now this free show in front of Treasure Island will delight people of every age. Only twenty minutes long but packed with entertainment!

Open Daily: 5:30 pm, 7:00 pm, 8:30 pm & 10:00 pm, weather permitting.

## Just Minutes Away

### Ethel M Chocolate Factory

Have a sweet tooth? Visit the Ethel M Chocolate Factory located just 10 miles from the Las Vegas Strip! Members can see the chocolate treats created and then sample for themselves. After munching on chocolates take a stroll through the Botanical Cactus Garden. This breathtaking garden houses 300 different kinds of plants!

Open Daily: 8:30 am - 6:00 pm.

**Live chocolate production** Mon. - Fri. until 3:30 pm

### Majorie Barrick Museum of Natural History

Founded in 1969, the Barrick Museum is one of the oldest buildings on University of Nevada campus. The museum exhibits more than 500 objects of Mesoamerican art, spanning a period of 2,000 years. There is a collection of more than 100 Mexican and Guatemalan masks. There are also costumes, textiles and ancient instrument replicas!

There is no fee but contributions are welcome!

Open Monday - Friday 8:00 am - 4:45 pm

Saturday- 10:00 am - 2:00 pm Closed Sunday

### Fremont Street Experience

Just minutes away from the strip in downtown Las Vegas is the spectacular Fremont Street Experience. A huge canopy elevated above the street that spans the length of five football fields literally lights up! The 12 million LED lights put on a show that you won't forget. Show is every hour on the hour from 8:30 pm - Midnight



### Silverton Hotel Aquarium

Located just 5 miles from the strip this aquarium will leave you in awe! There are 4,000 tropical fish including stingrays and sharks in this 117,000 gallon tank. Throughout the afternoon and evenings Thursday through Sunday, women

dressed as mermaids put on an amazing 15 minute show. The aquarium is open daily 24 hours.

### Mermaid Show:

Thursday 2:15 pm - 8:30 pm Every half hour.

Friday & Saturday 2:15 pm - 9:30 pm Every half hour.

Sunday: 12:00 pm - 7:00 pm Every half hour.

**Fish Feeding:** Daily at 1:30 pm, 4:30 pm, 7:30 pm



**To see more FREE attractions go to**

<http://www.vegas.com/attractions/freeattractions.html>

# 2011 LICA National Winter Convention

## Las Vegas, Nevada • Riviera Hotel

### Tentative Agenda

#### Saturday, March 19

6:30 pm - 10:00 pm Executive Committee

#### Sunday, March 20

6:30 am - 7:00 am Devotions

7:00 am **Opening Breakfast**  
**Sponsored by : Petrocon**

8:00 am - 8:30 am Committee Chairs

8:30 am - 9:30 am Benefits

#### Committee Meetings

9:45 am - 10:45 am Certification  
Devotions  
Legislative  
Water Table Mgmt.

11:00 am - 12:00 pm By- Laws  
Conservation, Excavating  
Ladies  
Education/Tech

12:15 pm Lunch  
**Guest Speaker:**  
**Iowa Congressman Steve King**

1:30 pm - 2:30 pm Convention  
Long-Term Plan/Past Pres.  
On-Site Waste  
Safety/Insurance

2:45 pm - 3:45 pm Associates  
Awards  
Membership  
Policy

#### Region Meetings

4:00 pm - 5:00 pm Region 1  
Region 2  
Region 3  
Region 4  
Region 6  
Region 8

5:00 pm - 6:00 pm Budget

5:00 pm - 6:00 pm Executive Directors

7:00 pm - 9:00 pm Associates' Night  
**With Live Auction**  
**Auctioneer: D. Knowlton**

**Keynote Speaker**  
**Congressman Steve King**  
**Iowa's Fifth**  
**Congressional District**



*Former LICA Contractor, Congressman Steve King, will share his journey from construction laborer to the halls of Congress!*

Congressmen come from all walks of life, a variety of professions and bring with them the experiences that make them the people they are. King was a contractor, a LICA contractor. He has practical, real world experience.

King's LICA involvement grew over time. He served as national Region IV Vice President, representing five states, Illinois, Iowa, Minnesota, Missouri and Wisconsin. His dedication to the association continued and he sat on the national committee representing his region. While serving as Regional Vice President he co-authored our current LICA by-laws.

According to King it was his years with LICA that helped him grow and develop into a businessman, public speaker and a true advocate for small business. It was this involvement that gave him the insight to understand what it is to live the American dream of owning and operating your own small business.

#### Monday, March 21

7:00 am - 7:30 am Devotions

7:30 am Breakfast

9:00 am - 10:00 am Delegates

10:15 am - 11:45 pm Board Meeting

12:00 pm **John Deere Lunch**

1:00 pm CONEXPO Volunteers Meeting

2:00 pm Racetrack (optional)

6:00 pm **CNA Reception**

7:00 pm **Caterpillar Awards Dinner**

# 2011 National Winter Convention

Riviera Hotel  
Las Vegas, NV • March 20 & 21, 2011

## REGISTRATION

(Includes Sunday breakfast, lunch & Associates' Night; Monday breakfast, lunch & dinner)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Early Bird Registration

Postmarked before March 1, 2011

**Members, Spouses, Associates** **\$225**

Number Attending \_\_\_\_\_ Total \$ \_\_\_\_\_

**Youth: 13 Years & under (Under 3 Free)** **\$150**

Number Attending \_\_\_\_\_ Total \$ \_\_\_\_\_

### Registration

Postmarked after March 1, 2011

**Members, Spouses, Associates** **\$250**

Number Attending \_\_\_\_\_ Total \$ \_\_\_\_\_

**Youth: 13 Years & under (Under 3 Free)** **\$175**

Number Attending \_\_\_\_\_ Total \$ \_\_\_\_\_

**Print Names for Badges**  
(add age if youth or child)

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_



### LICA Members, Start your Engines!

After last year's intense racing in Phoenix, Arizona, LICA members have another chance for racing glory. Monday March 21st, LICA heads to Pole Position Raceway for the showdown. The karts can go up to speeds of 45 mph and produce an amazing 18 horsepower. Show off your skills and speed around this incredible indoor race track.

**This form gives access to LICA meetings only.**

**For ConExpo & hotel reservations go to**

**[www.LICANational.org](http://www.LICANational.org)**

**and click on the ConExpo link.**

*For further information call: (630) 548-1984*

Return this form with payment to:

**LICA Winter Convention**  
**3080 Ogden Ave. Suite 300**  
**Lisle, IL 60532**

**Go Kart Racing**

Cost \$50 per person

Number Attending \_\_\_\_\_

Total \$ \_\_\_\_\_

**REGISTRATION TOTAL** \$ \_\_\_\_\_

**REGISTRATION PLUS GO KART** \$ \_\_\_\_\_

**Registration Policy:** Only individuals registered and wearing badges may attend Winter Convention events. All must register to attend conventions, programs or functions. No registration will be processed without payment. Registration fee deadlines will be strictly enforced.

**Refund Policy:** For cancellations received prior to March 1, 2011 a \$30.00 charge will be deducted from the original amount paid. No registration payment will be refunded after March 1, 2011 unless there has been an emergency.

# Con Expo Education Sessions Sponsored by LICA

CONEXPO-CON/AGG will be the world's largest international gathering place in 2011 for the construction and construction materials industries, showcasing the latest equipment, services and technologies. The 2008 show covered more than 2.28 million net square feet of exhibits (211,966 net square meters), with 2,182 exhibitors, and was 21 percent bigger than the last show held in 2005. More than 143,600 industry professionals from around the world attended the 2008 show – the largest in show history.

Attendees come to CONEXPO-CON/AGG looking for new ideas and products, face-to-face meetings with suppliers, expert education and training, and networking. CONEXPO-CON/AGG 2011 will be co-located with IFPE 2011 – the International Exposition for Power Transmission.

LICA as in 2008 is sponsoring the Earthmoving and Site Development education track. There are many important topics to choose from below is a complete list of LICA sponsored seminars topics and times plan to attended.

## Tuesday, March 22

### 7:30 -9:00 am **It's Getting Easier Being Green #T15**

*Speakers:* Clint Allaman, Nate Clark, Jahmy Hindman, & Joseph Mastanduno.  
John Deere Construction & Forestry Division

### 9:30 -11:00 am **Purchasing Earthmoving Equipment How to Decide New Vs. Used #T24**

*Speakers:* Case, Caterpillar, John Deere, Komatsu, & Volvo.  
*Moderator:* Bruce Barnhart, Chariman of the Board Land Improvement Contractors of America

### 1:00-2:30 pm **Expanding your Earthmoving Business Services #T33**

*Speaker:* Craig Austin, President, Grinnell Enterprises

### 3:00-4:30 pm **Intrduction to Adopting Positioning Technology for Earthmoving Equipment #T43**

*Speaker:* Trimble/Spectra Precision

## Wednesday, March 23

### 9:30-11:00 am **Heavy Equipment Contractors- You're not Sellin, they're Buyin!#W24**

*Speaker:* Tom Woodcock, President, Seal the Deal

### 1:00-2:30 pm **Maximizing Productivity & Improving Excavator Skills #W34**

*Speakers:* Case, Caterpillar, John Deere, Komatsu & Volvo  
*Moderator:* Bruce Barnhart, Chariman of the Board Land Improvement Contractors of America

### 3:00-4:30 pm **Directional Boring: Improving Accuracy & Production #W43**

*Speakers:* Vermeer & Ditch Witch

## Thursday, March 24

### 9:30-11:00 am **Securing NRCS, USDA Federal Contracts: A Primer #TH24**

*Speakers:* Lyn Gillespie, P.E., National Construction Engineer & LICA Liason

### 1:00-2:30 pm **Excavation Contractor Utility Disruption #TH33**

*Speaker:* Dennis Powell, National Risk Control Director of Fleet Service, CNA Insurance

### 3:00-4:30 pm **The 10 Myths of Equipment Security #TH44**

*Speaker:* David Shillingford, President, National Equipment Register

## Friday, March 25

### 9:30-11:00 am **Tips on Working with your Federal & State Legislators #F23**

*Speaker:* John Peterson, Director of Government Relations, Land Improvment Contractors of America

### 1:00 -2:30 pm **Avoiding the 10 Critical Insurance Mistakes #F34**

*Speaker:* William Dougherty, Partner & COO True & Associates



Visit <http://www.conexpoconagg.com/Education> for a complete listing of the education sessions.



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## **Land Improvement Contractors of America**

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### **State Chapter Winter Conventions**

**Jan. 3 - 5 Ohio Convention**

**Ramada Plaza Hotel • Columbus, OH**

**Jan. 6 - 7 Wisconsin Convention**

**Crowne Plaza • Madison, WI**

**Jan. 7 - 8 Missouri Convention**

**Ramada Inn • St. Joseph, MO**

**Jan. 9 - 11 Iowa Convention**

**Holiday Inn Airport • Des Moines, IA**

**Jan. 10 - 12 South Dakota Convention**

**Deadwood, SD**

**Jan. 12 - 14 New York Convention**

**Ramada Inn • Syracuse, NY**

**Jan. 13 - 17 Illinois Convention**

**Doubletree Hotel • Bloomington, IL**

**Jan. 16 - 18 Kansas Convention**

**Clarion Hotel • Manhattan, KS**

**Jan. 16 - 19 Minnesota Convention**

**Best Western • N. Mankato, MN**

**Jan. 18 - 20 Nebraska Convention**

**Holiday Inn & Convention Center  
Kearney, NE**

**Jan. 27 - 28 Indiana Convention**

**Marriott East • Indianapolis, IN**