

The LICA News

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The Land Improvement Contractors of America

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Register Today



for San Diego!

State Chapters Plan 2012

State Conventions

LICA State Chapters are getting ready for their upcoming 2012 State Conventions and trade shows, below is a brief overview of the planned events.

Delmarva LICA has an education program planned for their convention. Members will learn about driving dynamics and trailer safety. There will also be information on defensive driving.

Illinois LICA's trade show will provide a casual setting for members to meet new contacts in the industry, spend a little time visiting with their favorite sales person or finding out what innovative new products are available. · Up next will be a dinner and auction which will have a "Wild West Cowboy" theme. All proceeds support the convention, which keeps member registration low. · All meals, educational sessions, ladies activities and the children's program are included in the registration fee.

Indiana LICA will have a variety of speakers, good food and entertainment and an Awards Banquet. They are also planning a state wide workshop at the convention site on the Wednesday before the convention.

Iowa LICA is encouraging its members to bring a prospective member to the convention on Sunday, January 8. They will have booths and entertainment that evening as well as a Hospitality Suite. If a prospective member joins they will be free to join the rest of the convention like the Annual Auction the next day! Some money from the Auction will be reserved to pay for construction for the LICA Pond at the Iowa LICA Farm.

Minnesota LICA plans to have a couple of guest speakers. Mr. John Jaschke, Executive Director for the Minnesota Board of Water and Soil Resources and Don Baloun, with the United States Department of Agriculture (USDA) and the Natural Resources Conservation Service (NRCS). They will cover issues and changes with conservation, wetlands, soils and related natural habitats.

Missouri LICA will host a "Bootcamp for Employees" which includes training required by OSHA for forklifts (skidsteers with forks) and how to use a fire extinguisher. The last two days will be filled with educational classes on how to work smarter not harder and annual auction.

Montana LICA hopes to have a speaker about stream bank restoration. They will be announcing their dates and more details later in the year.

Nebraska LICA has a unique session that will be presented by the Nebraska Environmental Trust. As a beneficiary of the Nebraska lottery, the Trust distributes the funds through grants to worthwhile natural resource projects across the state.

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**The Land Improvement
Contractors of America**



THE LICA NEWS is the official publication of the Land Improvement Contractors Association, dedicated to the professional conservation of soil and water. LICA was founded in 1951 and is today comprised of twenty-four chapters across the continental United States

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THE LICA NEWS welcomes letters, subject to editing for accuracy and brevity. THE LICA NEWS also welcomes articles relevant to the land improvement industry. Include your name and daytime phone number for verification purposes.

Deadlines are the twenty-first of the month preceding issue date. All unsolicited material must be accompanied by a self-addressed, stamped envelope.

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President's Message

LICA Members,

Wow! What a fall. Your LICA Executive Committee held its quarterly board meeting in Atlanta, Georgia on October 14th. The next day we volunteered on a project called Rebuilding Together. Here we had an opportunity to work with other contractors and volunteers on a project to refurbish the Carrie Steele-Pitts Home for abused, abandoned, neglected and orphaned children. We did painting, electrical work, plumbing, etc. in an effort to lend a helping hand on this wonderful project. It is just one of the many things that we do to enhance our image across the country.

Believe it or not it's time to register for the 2012 LICA National Winter Convention in San Diego! There are many fun tours planned like the San Diego Zoo and Go karts. There are also a ton of things to see and do on your own. Don't waste time- register today!

Work safe and see you in San Diego!

Steve Gerten

Steve Gerten
National LICA President

2012 Ladies Committee Raffle Diamond Necklace



14 carat white gold pendant with
3 diamonds
18" White Gold Chain

Will be raffled off at the 2012 National LICA Winter Convention
(*need not be present to win*)

4 tickets for \$10.00

Contact your Executive Director for raffle tickets
or
Ladies Chair-Dee Liddle
rdle@butler-bremer.com

("Convention" continued from page 1)

This will inform LICA members where the lottery dollars go and to let them know about projects they may be eligible to apply for.

New York LICA has many activities planned for their convention. Attendees will participate in Safety Seminars as well as a DOT seminar by the New York State Troopers. It's not all business there is also an Associate Appreciation Reception with a ventriloquist!

Ohio LICA will feature presentations on equipment maintenance and operation as well as small business management during tough times. There will also be an update on the application of "use tax" to equipment used to install agri-

cultural drainage tile.

Over the course of the **South Dakota LICA's** Annual State Convention there will be entertainment and education. A four-hour safety seminar and a tour of Sanford Hospital's new research facility kicks off the week. Followed by keynote and motivational sessions by the Spader Group and even some dueling pianos.

Remember to support your State Chapter! There is plenty to choose from; entertainment and food to educational seminars and safety! Please check the back page of *The LICA News* for dates and locations or call your Executive Director for complete information!

Things to See and Do Around San Diego!

This National LICA Winter Convention we will keep members busy but there is plenty to see on your own as well! The Doubletree Hotel Downtown is just minutes from San Diego's largest attractions and seconds away from dozens of restaurants.

Can't get enough animals? Then Seaworld is the place for you to visit. Home of the world-famous orca Shamu, Seaworld is full of delights for the entire family. There are water shows, rides and countless exhibits to see at this amazing park!



Photo Courtesy of Seaworld

For all LICA history buffs, Gaslamp Quarter is one of San Diego's oldest neighborhoods. Dating back to the 1800s Gaslamp Quarter now has over 200 shops and restaurants to choose from. Members are lucky enough to be just a mile away from this historic and happening place!



Photo Courtesy of Balboapark.org

Balboa Park is the nation's largest urban cultural park there are 15 museums, the San Diego Zoo and beautiful gardens to stroll through. LICA members can spend hours taking in all

that Balboa Park has to offer!

Aside from the many activities around San Diego there are also a variety of delicious restaurants for members to visit! Below are just a few within walking distance of the hotel:

Yogurt Land

Self serve yogurt
1670 India St
619-544-1818

Zagarella Italian Restaurant

Casual Italian dining
1655 India St.
619-236-8764

Princess Pub & Grille

Pub food
1665 India St
619-702-3021

Po Pazzo Bar & Grille

Pasta, steak & seafood
1917 India St.
619-238-1917

Solunto Baking Co.

Baked goods
1643 India St
619-233-3506

Cafe Zucchero

Sandwiches, coffee, gelato
1731 India St.
619-531-1731

Caffe Italia

Coffee, espresso
1704 India St
619-234-6767

Sunsets American Bar & Grill

Traditional American cuisine
1617 1st Ave.
619-239-6171

Beejay Deli Market

Deli
1546 2nd Ave # A
619- 234-3354

Burger Lounge

Premium hamburgers
1608 India St.
619-237-7878

Market By Buon Appetito

Italian cuisine
1605 India St
619-237-1335

Fabrison

French creperie cafe
1425 India St
619-955-8834

2012 National LICA Winter Convention

Tentative Agenda

San Diego, CA • February 7 -12, 2012

Tuesday, February 7

1:00 pm-2:00 pm	Registration
1:45 pm-5:00 pm	USS Midway Tour
6:00 pm	Executive Committee
7:00 pm-9:00 pm	Registration

Wednesday, February 8

8:30 am-9:30 am	Registration
9:30 am-2:30 pm	San Diego Zoo Tour
3:00 pm-5:00 pm	Executive Directors

Thursday, February 9

8:00 am	New LICA Benefits
9:15 am	<i>Fleet & Safety Security CNA & NER</i>
10:15 am	<i>10 Critical Business Insurance Mistakes True & Assc.</i>
11:15 am	<i>Negligent Entrustment CNA</i>
12:00 pm	Golf Outing (Optional)
7:00 pm-9:00 pm	Associates' Night

Friday, February 10

7:30 am-8:00 am	Devotions
8:00 am	Petrocon Breakfast

Friday, February 10 (continued)

9:15 am-10:15 am	Committee Meetings Devotions Education/Tech. Legislative Water Table Mgmt.
10:30 am-11:30 am	By-Laws Certification Conservation, Exc. Ladies
12:00 pm	Lunch
1:30 pm-2:30 pm	Convention Long-Term/Past Pres. On-Site Waste Safety/Insurance
2:45 pm-3:45 pm	Associates Awards Membership Policy
4:00 pm-5:00 pm	Region Meetings
5:00 pm-6:00 pm	Budget
6:00 pm	Dinner on your own

Saturday, February 11

7:30 am-8:00 am	Devotions
8:00 am	Breakfast
9:00 am-10:45 am	Delegates Meeting
11:00 am-12:15 pm	Board Meeting
12:30 pm	John Deere Lunch
1:45 pm-5:00 pm	Mirimar Speed Circuit (Optional)
6:00 pm	CNA Reception
7:00 pm	Caterpillar Dinner



2012 National LICA Winter Convention

Tour Information

USS Midway • Tuesday, February 7

1:45 pm-5:00 pm

Come aboard a piece of US history! After almost 50 years of service the Midway has fought in Vietnam and the first Persian Gulf War. On your self-guided audio tour you can see the massive galley, machine shops, and the bridge high in the island over the flight deck.

The Midway has sailed all seven seas and is the longest serving Navy aircraft of the 20th century. It promises to take your breath away.



San Diego Zoo • Wednesday, February 8

9:30 am-2:30 pm

This world famous Zoo has more than it's share of remarkable and endearing animals. Around every bend LICA members will see one of the 4,000 rare and endangered species that call the San Diego Zoo home. Children and adults alike will enjoy this tour!

Spend the day exploring by foot or by bus. There is also the Skyfari aerial tram, included with admission. Scooters and wheelchairs are available for rent as well. So don't miss out!

Mirimar Speed Circuit • Saturday, February 11

1:45 pm-5:00 pm

LICA members can try Mirimar's all-new track design, planned by professionals. The track includes 3 hairpin turns, 2 straight-aways and a longer course to put your skills to the test!

There has been extreme rivalries in the past, let's see who will be standing after racing this daunting track.



Golf Outing • Thursday, February 9

12:00 pm

Come play 18 holes at the beautiful Riverwalk Golf Club! Events will be held on the course such as: longest putt, longest drive, shortest drive, closest to the pin, best Jerry Biuso special event and hole in one contest for \$10,000.

Bus transportation is included with the cost of registration to and from the hotel. Also included are your green fees, carts, starter kit and box lunch with refreshments. Rental clubs are available for \$35.00.

All profit from this event will be given to LICA Scholarship Fund. The top three teams will be announced and prizes will be awarded at the Associates' Night that evening.

2012 National LICA Winter Convention

Educational Seminars

Thursday, February 9, 2012

National LICA Benefits

LICA is unveiling a new member benefit! The LICA Hotel Savings Card Program from CLC Lodging simplifies lodging administration while saving 20-40% off hotel rates. This card improves your bottom line whenever you and your employees travel for business. There is no advanced booking required and no annual fees or minimum usage requirements. Join LICA in San Diego to find out much more about this exciting new benefit!

Fleet Safety & Security

Fleet operations can be costly, as is establishing an effective fleet safety program. The current economic downturn only increases the risk and concerns owners have for their equipment security and safety. This session will talk about the many aspects of protecting your assets with the both old school methods, common sense and utilizing the latest technological innovations such as Telematics, GPS, LoJack and simple locking solutions. In addition, you will be given investigate techniques to develop or improve fleet safety program, tools to protect your equipment and insights into how you can increase your bottom line by decreasing /controlling your fleet exposures.



Stacy Kaufman
NER



Jason Oswald
CNA

10 Critical Business Insurance Mistakes to Avoid



Bill Dougherty
True & Assc.

Insurance is one of the largest business expenses a contractor has and Bill Dougherty will take you through the 10 most common mistakes. Bill delivered this same seminar at CONEXPO in March 2011. No matter if it's a one-man operation or a very large contractor, one of the largest annual expenses is business insurance. This eye opening session will provide tips to assist the contractor control the costs and maximize the value of the insurance program. Learn how to avoid the ten critical mistakes and reduce your insurance expenses. This seminar was rated fourth over all the other seminars by the attendees. Be sure not to miss this important seminar!

Negligent Entrustment & Non-Owned Auto Exposures

Negligent Entrustment implies that a company knew, or should have known, that it put an unsafe driver behind the wheel of company vehicle. Employers have a responsibility to know if a person has something in their driving background that creates a risk or harm to others. This can stem from employees driving a company owned vehicle, or their personal vehicle, on company business. In this seminar you will learn about this topic and how to reduce your exposure to negligent entrustment.



Dennis Powell
CNA

2012 National Winter Convention

DoubleTree Hotel Downtown
San Diego, CA • February 7-12, 2012

REGISTRATION

(Includes Associates' Night, Friday Petrocon breakfast, lunch; Saturday breakfast, John Deere lunch, CNA Reception & CAT dinner)

Company Name: _____

Contact Person: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____ Email: _____

Early Bird Registration

Postmarked before January 13, 2012

Members, Spouses, Associates **\$250**

Number Attending _____ Total \$ _____

Youth: 13 Years & under (Under 3 Free) **\$150**

Number Attending _____ Total \$ _____

Registration

Postmarked after January 13, 2012

Members, Spouses, Associates **\$275**

Number Attending _____ Total \$ _____

Youth: 13 Years & under (Under 3 Free) **\$175**

Number Attending _____ Total \$ _____

Optional Tours

Tues. February 7 No. Attending _____
USS Midway Total \$ _____
Cost \$ 30 per person

Weds. February 8 No. Attending _____
San Diego Zoo Total \$ _____
Cost \$ 50 per person

Thurs. February 9 No. Attending _____
LICA Golf Outing Total \$ _____
Cost \$ 75 per person

Sat. February 11 No. Attending _____
Go Karts Total \$ _____
Cost \$ 50 per person

Tour Total \$ _____

Print Names for Badges

(add age if youth or child)

- 1) _____
- 2) _____
- 3) _____
- 4) _____

DoubleTree Hotel Downtown

1646 Front St., San Diego, CA 92101

For room reservations call: 800-222-8733

Room Block: LICA 2012 National Convention

\$129.00 (plus tax)

Call by January 7, 2012

REGISTRATION TOTAL \$ _____

REGISTRATION PLUS TOURS \$ _____

Return this form with payment to:

LICA Winter Convention

3080 Ogden Ave. Suite 300, Lisle, IL 60532

Registration Policy: Only individuals registered and wearing badges may attend Winter Convention events. All must register to attend conventions, programs or functions. No registration will be processed without payment. Registration fee deadlines will be strictly enforced.

Refund Policy: For cancellations received prior to January 27, 2012 a \$30.00 charge will be deducted from the original amount paid. No registration payment will be refunded after January 27, 2012 unless there has been an emergency.

Land Improvement Contractors of America

3080 Ogden Ave. Suite 300

Lisle, IL 60532

2012 State Chapter Winter Conventions

January 3-5th Ohio LICA
Ramada Plaza Columbus, OH

January 5-7th Missouri LICA
Holiday Inn East Columbia, MO

January 8-10th Iowa LICA
Airport Holiday Inn Des Moines, IA

January 8-10th Michigan LICA
Ramada Inn Lansing, MI

January 9-11th South Dakota LICA
Ramokta Inn Sioux Falls, SD

January 12-14th Illinois LICA
Doubletree Hotel & Conference Center
Bloomington, IL

January 14 Delmarva LICA
Dover Downs Hotel Dover, DE

January 15-17th Minnesota LICA
Best Western North Mankato, MN

January 16-18th Kansas LICA
Clarion Hotel Manhattan, KS

January 17-19th Nebraska LICA
Holiday Inn Midtown Grand Island, NE

January 17-19th New York LICA
Ramada Inn Syracuse, NY

January 20-21st Pennsylvania LICA
Clarion Holiday Inn Clarion, PA

January 26-27th Indiana LICA
Marriott East Indianapolis, IN

**Contact your Executive Director
for more information!
Support your State Chapter!**