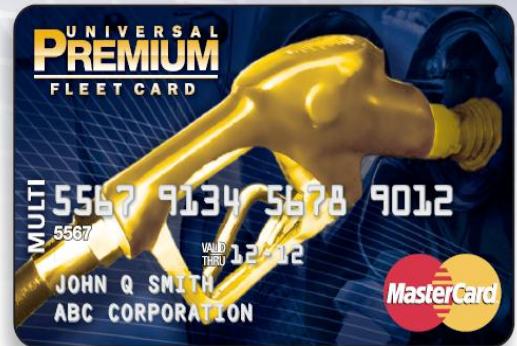


# UNIVERSAL PREMIUM FLEET CARD



## The Universal Premium FleetCard MasterCard® A better way to manage your vehicle expenses.

Businesses like yours face cost control challenges every day. Let the Universal Premium FleetCard show you how to save up to 15% on fuel and fleet expenses.

### CONVENIENCE

The Universal Premium FleetCard is accepted at over 160,000 fueling locations throughout the United States – everywhere MasterCard is accepted. You're free to choose the lowest price and sites most convenient for your drivers.

### CONTROLS

Customizable card controls allow you to lock cards down to the pump. At your discretion, you may also allow selected employees to make purchases inside the fuel location, pay for vehicle maintenance or cover business related expenses. The Universal Premium FleetCard's convenient and easy-to-use online management tools let you change card controls in real-time to prevent unauthorized purchases or rescue stranded drivers in an instant.

### COST SAVINGS

In addition to the value of universal convenience and the power of purchase controls, the Universal Premium FleetCard offers program packages with volume rebates of up to 3¢ off per gallon. Also, all Universal Premium Cards automatically receive an additional 3¢ off each gallon within the Fuelman Discount Network™ – every gallon, every day.



Go to [www.fuelmandiscountnetwork.com](http://www.fuelmandiscountnetwork.com) to find locations along your route.

**Want to learn more?**  
Call your Universal Premium FleetCard

Contact your dedicated Sales Representative today for a FREE fuel purchasing program assessment.

Speak to a fleet management expert who will design a program to meet your unique needs.

**What is the value of CONVENIENCE?**

The simple example of a 10 vehicle, two-crew fleet, shows the hidden costs of being restricted to one fuel brand or network of sites.

Two Workers at \$15.00/hr	\$0.50/minute
10 Minutes to Drive a Specific Site	\$5.00
Two Fill-ups per Week	\$10/vehicle
<b>X Fleet of 10 Vehicles</b>	<b>= \$100/week</b>
Lost Business Opportunity Spent time on the Road	10 crew minutes
Two Times per Week	20 minutes
Billable Service Rate	\$60/hour
Lost Revenue	\$20.00
<b>X Fleet of 10 Vehicles</b>	<b>= \$200/week</b>
<b>Total Downtime</b>	<b>\$300/week</b>

**What is the value of CONTROL?**

A single unauthorized transaction can usually negate the benefit of so-called business reward cards.

Average Fuel per Vehicle	100 gallons/month
Average Fleet Size	10 vehicles
Average Price per Gallon	\$3.50
Fuel Costs	\$3,500
Typical Credit Card Reward	1%
<b>Total Savings</b>	<b>\$35.00</b>
Average Small Business Transaction	\$47.00
Unauthorized Transaction	1/month
<b>Net Savings (cost)</b>	<b>(-\$12.00)</b>



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Let us demonstrate how we can save your business time and money.

Get the facts. And get fueling!  
Call your Universal Premium FleetCard sales